

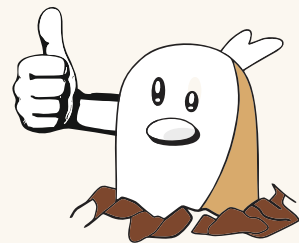


A Venture of
Shanti Vijay Advertisers

BUILD A

B R A N D

EXPAND YOUR BUSINESS REACH





WE
ARE

thinkers
designers
strategists

OUR AGENDA

Key Activities:

- **Promotional Campaigns Across Facebook and Instagram**
- **Branding Strategies**
- **Campaign Management**
- **Brand Image Building**
- **Updates in TG**

OUR SERVICES



Event Marketing



Search Engine Optimization



Search Engine Marketing



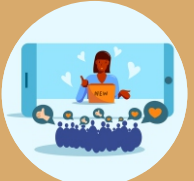
Application & Responsive Website Development



Lead Generation



Personal Branding



Influence Marketing



Social Media Marketing



Brand Building



Video & Photoshoot



Social Media Team



Business Developer



SEO Team



Content Writers

A large circular graphic divided horizontally into three sections. The top and bottom sections are solid brown, while the middle section is white and contains the text 'OUR TEAMS' in a brown, serif, all-caps font.

Web Developers



Ads Team



Production Team



Graphic Designer

How We Work For Different Social Media Platforms?



Information Gathering

Strategy Buildup

Creating Plan-of-Action

Developing creatives & Getting it approved

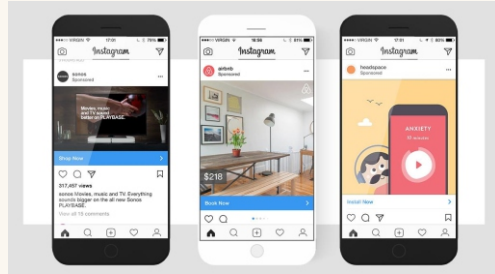
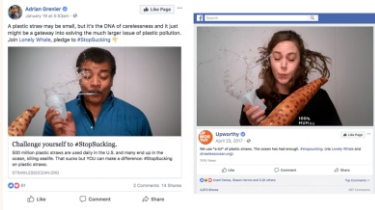
Posting when highest TG is LIVE

Advertising to TG

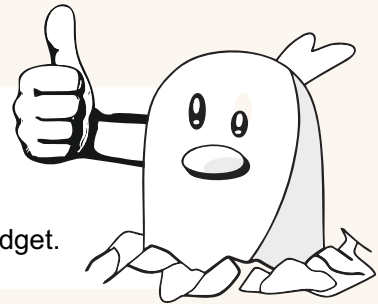
Analyzing and reporting

Listening and responding to

SOCIAL MEDIA AD CAMPAIGNS



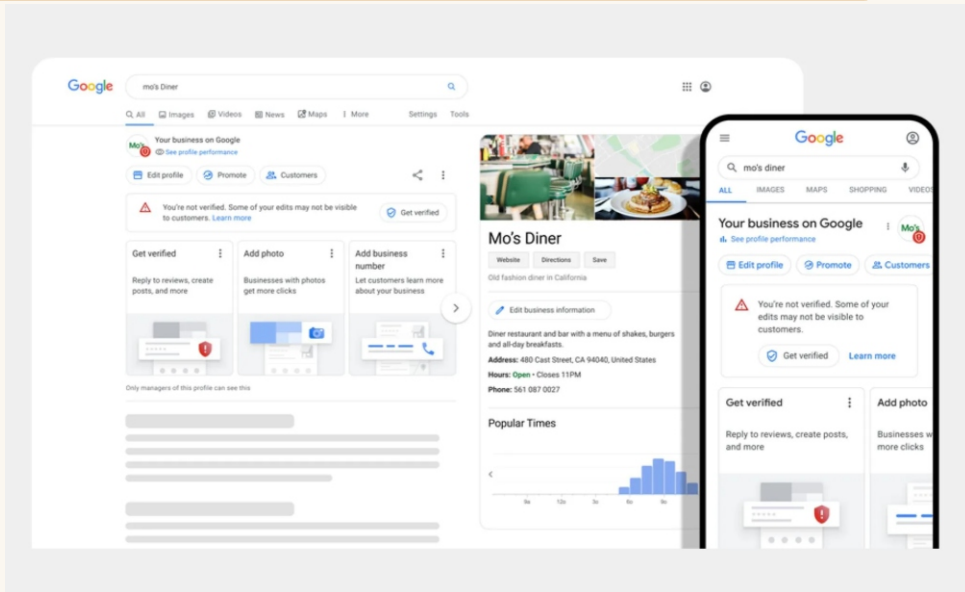
- * Ad Budget < 20,000
Management Charges are 5000.
- Ad Budget > 20,000,
Management Charges are 20% of ads budget.



Additional Benefits

- ▶ Custom Designed **Creatives**.
- ▶ Creation of **Social Media Platforms** (If required)
- ▶ **Theming** Scheduling & Publishing.
- ▶ Performance Report with **Analytics**.
- ▶ Specialized Facebook **Social Media Campaigns**.
- ▶ Enhanced social media visibility by use of **relevant hastags**.
- ▶ Social **Customer** Care.
- ▶ Comprehensive **Social Media Content Calender**.

LOCAL SEO (GOOGLE MY BUSINESS)



'Google My Business' helps you drive customer engagement with local customers across Google Search and Maps.

SOCIAL MEDIA PACKAGE

15,000



SOCIAL MEDIA MEDIUM



FACEBOOK & INSTAGRAM CREATIVES

10-12 POST PER MONTH

COVER PICTURE

1 PER MONTH

VIDEO/ GIF

2-4 SHORT VIDEO

CAMPAIGN CALENDER

MONTHLY

CONTENT CREATION

MONTHLY

SOCIAL MEDIA MANAGEMENT

MONTHLY

INSTAGRAM STORIES

CAMPAIGN CALENDER (STRATEGY & CONTENT PLANNING)

NOTE: RAW IMAGES AND VIDEO TO BE PROVIDED FROM THE CLIENT'S END.

Additional Benefits

- ▶ Custom Designed **Creatives**.
- ▶ Creation of **Social Media Platforms** (If required)
- ▶ **Theming** Scheduling & Publishing.
- ▶ Performance Report with **Analytics**.
- ▶ Specialized Facebook **Social Media Campaigns**.
- ▶ Enhanced social media visibility by use of **relevent hastags**.
- ▶ Social **Customer** Care.
- ▶ Comprehensive **Social Media Content Calender**.

SOCIAL MEDIA PACKAGE

20,000



SOCIAL MEDIA MEDIUM



FACEBOOK & INSTAGRAM CREATIVES

15-18 POST PER MONTH

COVER PICTURE

1 PER MONTH

VIDEO/ GIF

4-6 SHORT VIDEO

CAMPAIGN CALENDER

MONTHLY

CONTENT CREATION

MONTHLY

SOCIAL MEDIA MANAGEMENT

MONTHLY

INSTAGRAM STORIES

CAMPAIGN CALENDER(STRATEGY AND CONTENT PLANNING)

NOTE: RAW IMAGES AND VIDEO TO BE PROVIDED FROM THE CLIENT'S END.

Additional Benefits

- ▶ Custom Designed **Creatives**.
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- ▶ Enhanced social media visibility by use of **relevent hastags**.
- ▶ Social **Customer** Care.
- ▶ Comprehensive **Social Media Content Calender**.

SOCIAL MEDIA PACKAGE

30,000



SOCIAL MEDIA MEDIUM



FACEBOOK & INSTAGRAM CREATIVES

20-25 POST PER MONTH

COVER PICTURE

1 PER MONTH

VIDEO/ GIF

4-7 SHORT VIDEO

CAMPAIGN CALENDER

MONTHLY

CONTENT CREATION

MONTHLY

SOCIAL MEDIA MANAGEMENT

MONTHLY

INSTAGRAM STORIES

CAMPAIGN CALENDER(STRATEGY AND CONTENT PLANNING)

NOTE: RAW IMAGES AND VIDEO TO BE PROVIDED FROM THE CLIENT'S END.

Additional Benefits

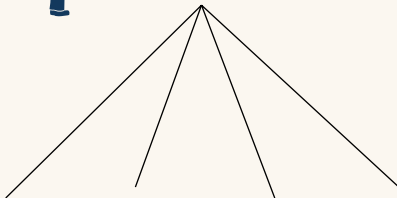
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HAPPY CLIENT





SHANTI VIJAY
ADVERTISERS | *True to your values*

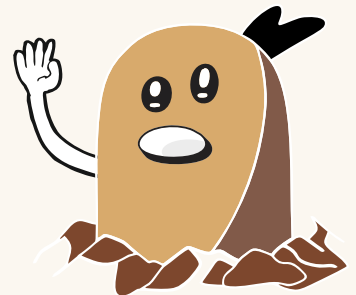


SHANTI VIJAY
PUBLICITY

ROA
RAJDHANI OUTDOOR
ADVERTISING AGENCY


SHANTI VIJAY
EVENT AND ENTERTAINMENT

diglett



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Anoop Nagar, Indore